

The Nordic influence

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Scandinavian home decor is back on the preference list in a post-COVID world because of its easy maintenance.
By Team Viva

Marked by a focus on minimalism and simplicity without compromising its beauty — this is what makes up the evergreen trend of the Scandinavian home decor. It celebrates a blend of textures and soft hues to make your home feel inviting.

The signature elements that define the Nordic style are minimalist white walls as they emphasise on available light, wood floors and modern furniture. However, the wooden elements are not only used in the flooring but also in the furniture and fixtures. Hence, a Scandinavian house has wooden tables and chairs too. Furthermore, this interior design is often influenced by a connection to nature and the use of natural elements. That is the reason natural lighting is one of its key characteristics. It makes the space look bigger and brighter, and less use of windows allows natural light to illuminate spaces. “Less is more” is another important feature of this style. It must be followed to keep the space look less cluttered and more visually relaxing.

Are you curious about how to pull off the look? Well, worry not as we suggest a few easy ways of bringing the warmth and natural essence of a Nordic retreat in your space.

Weave a rich ambience

Have you been planning to visit your favourite Scandinavian country but had to put it on hold due to the pandemic-induced lockdown? How about we replicate a similar feel in your own space? To start with, you can go for natural wood veneer sheets whose exquisite grain pattern will provide warmth and individuality to your room. They will help you bring in the element of real wood with the use of innovation and technology, thus, weaving a rich ambience. Further, add a few high contrasting elements like a black matte finished lamp or vase paired against your white walls. To add some more drama, opt for a black and white rug in zig-zag pattern and your abode is ready.

Complete the look

The European style of Scandinavian decor is known to be making a statement for ages now. With every new decade, this style is seen getting experimented with an element or two. While muted colours like beige and white have been a hallmark, you can add a pop of colour to your chairs and accents with pastel pink or mauve. For your walls, you can opt for Cardiff Elm by Greenlam Laminates from the house of Greenlam Industries, whose wood grain texture and light brown colour seamlessly blend with your colour scheme. The current chaotic times have brought a perception shift in the customer's mind, making health-safe products the first choice of people and organisations worldwide. So it's better to use those laminates which provide health and hygiene features — antivirus, antibacterial, antifungal that retard and kill viruses and bacteria that come in contact with the surface. Lastly, add some plants and foliage to your safe environment to complete the look.

A touch of sophistication

A clean and uncluttered living room fosters freedom of creation and makes unwinding from a hectic day quite relaxing. To achieve this visually rejuvenating Scandinavian look, go for minimal interiors. If you are looking to add a touch of sophistication to your setting, wooden flooring is an apt choice. Use floors that are composed of three layers — real hard wood, a stabilising core and a balancing layer, which provides solidity and stability in all types of climate. Place your modern sofa set in hues of grey to marry it with dark shades of your other interiors. Since proper lighting is the key to enhancing this decor style, go for pendant lamps and crisp white sheer curtains.