

# Rustic The Way It Is...

Rustic and Earthy are a twin combination that is much in vogue nowadays. We talk to experts on how to make your living space look warm and welcoming

Anuradha Ramamirtham



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**T**he Spring Summers are at the doorstep and everything earthy is soothing and welcome now. This season sees people extending the outside world in their homes by adapting the rustic looks.

And why so, you may ask? Because it is a mirror image of what one experiences outside in the countryside the woods and who doesn't want to get that piece of experience back home?

Highlighting the raw elements of nature, rustic interiors includes wood and stone. These elements make you connected to the past and remind you of a time that was unpretentious. "Young professionals today are looking to find a balance between the ongoing trends and comforting spaces. With rustic décor, you get the best of both worlds! Gurgaon has a relatively high

number of High Net worth Individuals (HNIs), who own their own homes and properties.

Additionally, these individuals are well-travelled and are aware of the international trends which works well for us. With a high disposable income, the people in Gurgaon are more than happy to experiment with new trends and designs," says Parul Mittal, Director, Greenlam Industries Ltd.

## How can you go for a Rustic Décor?

While the traditional rustic style would not work in the 21st century, contemporary rustic style has surfaced which is more





adaptable, making you feel light and refreshed. We bring ways on how you could also get a rustic décor designed and enjoy Mother Nature.

**Wooden Flooring:** Whenever you think of nature, wood is the first element that one remembers. Wooden flooring is a key component of gong rustic and is responsible for enhancing the beauty of other features used in the theme. "While a light tanned shade would give your house a homely vibe, dark hues will accompany and enhance the beauty of your current décor," says Mittal.

**Use of Natural Accessories as Décor:** While having decided to go with the theme, its best that natural things are used to accessorise the décor. "Using cane furniture or nice teak furniture is a big yes. Elements like lamp shades made of willow or cane, wind chimes made of wood, terracotta pottery and artefacts and huge brass photo frames or mirrors elude a very vintage and earthly look," says Tarasha Khan, Founder, Taksh Designs. She adds that another simple piece of décor that turned into a marvel was simply painting a small branch of a tree which had fallen of and then completely wrapping it with LED lights. It was an experiment which struck the right cord and orders for such lamps are always on.

Apart from wood and wood alike products, one could also use seashells to make a variety of decorations such as a glass jar with seashells, a picture frame or a candle holder.

**Rustic Facades:** Increased awareness of texture is coming to the forefront in the

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cladding space. "There are clads come in wood finish, stone finish and solid colours. These facades will provide an elegant and rugged look to your exteriors. Along with being graceful, these exterior clads withstand years of use without any wear and tear of the product," says Mittal.

**Textures:** Classy textures have a tactile element to them and never fail to create an authentic and rich look to your interiors. "Finishes such as suede, gloss, stone, raw silk, chased wood, sparkle and look breath-taking without being heavy on your pockets," says Mittal.

Finally, it's a good idea to take the help of experts while doing up the house. "They are the best people to know the what quality suits best- besides looks and durability, it also



has to work well the environment in that particular which these experts are well aware of," concludes Khan. **S**