

# Architecture Update

## Greenlam Industries Launches Mikasa Floors Collection 2026 with 'FloorISM' Philosophy



By AU News Bureau — 17/11/2025

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Greenlam Industries Ltd. has unveiled the Mikasa Floors Collection 2026, introducing 'FloorISM', a design philosophy that redefines floors as expressions of art, personality, and identity. The collection showcases the perfect blend of European craftsmanship and modern sensibility, with designs inspired by Classicism, Modernism, and Surrealism as per a press release.

"With FloorISM, we're inviting people to look at floors in a completely new way," said Parul Mittal, Director, Greenlam Industries. "Not as the background of design, but as the starting point of it. Every Mikasa floor is a piece of art that reflects craftsmanship, character, and emotion."

The Mikasa Floors Collection 2026 features the Parquetry Collection, Manor Collection, and bold hues inspired by Surrealism. The collection also includes innovative features such as Anti-Termite Underlay, Mikasa FR Protect (India's first fire-rated wooden floor), and advanced Water-Resistant Technology.

# APN News

## Greenlam Industries Unveils the Mikasa Floors Collection 2026

by NS — November 17, 2025 in Industry 0



Greenlam Industries Ltd., a leading name in integrated substrate and surface solutions with a diverse product portfolio serving customers across more than 120 countries, recently unveiled the Mikasa Floors Collection 2026 at an exclusive launch event hosted at Goa, India. The occasion witnessed the presence of over 100 channel partners from across India, who came together to celebrate FloorISM, a new design philosophy that transforms floors from functional surfaces into expressions of art, personality, and identity.

FloorISM is inspired by the great art movements that have shaped human creativity, from the balance of Classicism and the freedom of Surrealism to the quiet elegance of Modernism. With this philosophy, Mikasa redefines how we perceive the very ground beneath us, turning it into a canvas of self-expression and design storytelling. The concept highlights that floors are not just the base of a space, but the foundation on which life unfolds, where memories are made and experiences begin.

Speaking about the launch, Ms. Parul Mittal, Director, Greenlam Industries, said, "With FloorISM, we're inviting people to look at floors in a completely new way. Not as the background of design, but as the starting point of it. Every Mikasa floor is a piece of art that reflects craftsmanship, character, and emotion. Through this philosophy, we hope to inspire architects, designers, and homeowners to see flooring as an essential layer of self-expression, one that sets the tone for how a space feels and lives."

Enveloped by FloorISM, the new Mikasa Floors Collection is built on two core pillars; Trends and Performance reflecting the brand's vision to create floors that serve as a canvas for design creativity while offering complete peace of mind in everyday living.

Blending art and innovation, the collection showcases the best of European craftsmanship with modern sensibility. Classicism inspires the Parquetry Collection, reviving 17th-century French patterns through intricate geometric designs that celebrate harmony, proportion, and timeless artistry. Modernism shapes the Manor Collection, featuring eight elegant Super Matt colours that bring understated sophistication and seamless continuity to contemporary interiors. Meanwhile, Surrealism inspires seven bold hues across the Vermont, Fumoir, Palace, and Weathered ranges, infusing creativity, depth, and individuality into every space.

Engineered for everyday living, Mikasa Floors introduces its all-new Anti-Termite Underlay, designed to block termites at the source and provide 360° protection from the ground up. Made from food-grade and biodegradable materials, this innovative underlay ensures lasting defense against hidden infestations, keeping your floors safe and sound. Adding another layer of assurance, Mikasa FR Protect, India's first and only Fire Rated Wooden Floor, sets a new benchmark for safety, offering superior fire resistance without compromising on the natural warmth and beauty of wood. Each Mikasa floor also features advanced Water-Resistant Technology, preventing water penetration and preserving its elegance even in high-moisture areas. Backed by a comprehensive Floor Care Program, Mikasa ensures effortless maintenance and long-lasting performance, offering peace of mind and enduring value for both residential and commercial spaces.

As India's first and only manufacturer of engineered wooden flooring, Mikasa Floors has established itself as a pioneer in bringing together the warmth of natural wood and the precision of European technology. With over 100 distinctive designs, Mikasa represents India's most expansive and sophisticated wooden flooring collection, each creation meticulously crafted to embody beauty, durability, and timelessness.

Going forward, FloorISM will be the anchor of Mikasa Floors' brand storytelling and design direction shaping how the brand speaks, presents, and connects with its audiences. It encapsulates Mikasa's belief that true design begins beneath our feet that every floor is a reflection of life, art, and imagination.

# Architect & Interiors India

PRODUCTS

## Walk on innovation with the Mikasa Floors Collection 2026 by Greenlam Industries

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by Staff Writer | November 19, 2026

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Speaking about the launch, Ms. Parul Mittal, Director, Greenlam Industries, said, "With FloorISM, we're inviting people to look at floors in a completely new way. Not as the background of design, but as the starting point of it. Every Mikasa floor is a piece of art that reflects craftsmanship, character, and emotion. Through this philosophy, we hope to inspire architects, designers, and homeowners to see flooring as an essential layer of self-expression, one that sets the tone for how a space feels and lives."

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Not just floors. It's FloorISM.

About Mikasa Floors

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BUSINESS

## Greenlam Industries unveils Mikasa Floors Collection 2026

*FloorISM is inspired by the great art movements*

by Staff Writer | November 25, 2025

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### Made classic

Parul Mittal, director, Greenlam Industries, said, "With FloorISM, we're inviting people to look at floors in a completely new way. Not as the background of design, but as the starting point of it. Every Mikasa floor is a piece of art that reflects craftsmanship, character, and emotion. Through this philosophy, we hope to inspire architects, designers, and homeowners to see flooring as an essential layer of self-expression, one that sets the tone for how a space feels and lives."

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### With a care programme

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